

North Carolina Cooperative Extension helps create prosperity for North Carolina through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development. Extension faculty and staff deliver research-based solutions to local issues.

NC Cooperative Extension is conducting a needs assessment to identify important issues and opportunities within your local community to help guide and shape our research and educational activities over the next five years. By completing this survey, you are helping direct the work of Extension in serving your needs. The survey should only take about 10 minutes of your time. Your answers are completely anonymous. Your completion of this survey is greatly appreciated!

What NC County do you live in? _____

Section 1: Priorities for Your Community

The first set of questions asks you to rate a variety of topic areas using a priority scale. Consider whether each topic should be a priority for your community and then select the appropriate option that reflects your choice. If you are unsure, select the response "don't know."

	High Priority	Some Priority	Little or No Priority	Don't Know
Creating and enhancing employment in the agricultural sector	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assisting farmers and beginning farmers in agricultural production and profitability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preserving agricultural farmland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring safe food handling practices to prevent food-borne illness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthening the local food system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Protecting air and water quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating jobs and promoting economic development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building resilient communities through coalitions and collaborative efforts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building the capacity of nonprofits and community leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping rural communities develop, promote, and implement sound economic strategies to improve the quality of life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping urban communities with smart growth and economic and social prosperity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping communities be better prepared for natural disasters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping communities and businesses become more energy efficient	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assisting local government and businesses with land use decisions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please identify any other important community priorities not listed above.

Section 2: Community Priorities for Individuals and Families

The second set of questions asks you to rate a variety of topic areas using a priority scale. Consider whether each topic should be a community priority related to individuals and families and then select the appropriate option that reflects your choice. If you are unsure, select the response "don't know."

	High Priority	Some Priority	Little or No Priority	Don't Know
Ensuring individuals and families have access to affordable healthy food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational opportunities about home food safety practices, food preservation, and canning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reducing obesity through education about healthy food choices, healthy food preparation, and exercise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building healthy and strong families through parenting education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building family financial literacy skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthening workforce readiness, entrepreneurship and business development skills among adults.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational opportunities about home, community, and school gardening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational opportunities to help households increase energy efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational opportunities to promote healthy homes (mold, home safety)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Composting, reusing and recycling consumer goods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping households reduce water use and maintain water quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthening youth workforce readiness, entrepreneurship and business development skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping youth develop leadership, citizenship, and life skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing youth STEM (science, technology, engineering, and math) literacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please identify any other important community priorities for individuals and families not listed above.

Section 3: Delivery Modes

Select the best ways for NC Cooperative Extension to deliver educational programs and information

- | | |
|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Personal Contacts | <input type="checkbox"/> Website (www.ces.ncsu.edu) |
| <input type="checkbox"/> Workshops/Classes | <input type="checkbox"/> Videos (YouTube) |
| <input type="checkbox"/> Online/Web-based Classes | <input type="checkbox"/> Social Media (Facebook, Twitter) |
| <input type="checkbox"/> Printed Materials (fact sheets, newsletters) | <input type="checkbox"/> Field Days/Demonstrations |
| <input type="checkbox"/> Newspaper Articles | <input type="checkbox"/> Farm Visits |
| <input type="checkbox"/> Radio/TV | <input type="checkbox"/> Other: _____ |

Section 4: Satisfaction

How satisfied are you with the programs and services provided by NC Cooperative Extension?

- | | | | | | |
|-----------------------|-----------------------|------------------------------------|-----------------------|------------------------|----------------------------------|
| Extremely satisfied | Somewhat satisfied | Neither satisfied nor dissatisfied | Somewhat dissatisfied | Extremely dissatisfied | Have not used Extension services |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

North Carolina Cooperative Extension is an equal opportunity provider.