

Contacts

- Zoom - Meetings and training conducted via Zoom, Google Hangouts or other online meeting services should be reported as Direct Contacts
- Other Indirect Contacts - Keep track of the number of newsletters and other informational emails you send out
- Social Media/Web Portal - Keep track of the number of educational posts on social media sites and on your county portal

Outcomes & Impacts (that you may not have used in the past but may be relevant - they don't have to be on your POA to report on them)

- # participants increasing knowledge of disaster planning, mitigation, and recovery (community development)
- # participants who increase their awareness, knowledge or skill in business related topics (community development)
- Number of adults increasing knowledge of life skills (such as goal setting, stress management, self-care and healthy relationships) (FCS)
- Number of adults increasing their knowledge of community resources (FCS)
- Number of people accessing programs and implementing strategies to support family economic well-being (FCS)
- # participants who increase knowledge of safe home food handling, preservation or preparation practices (food safety & nutrition)
- # pounds of local food donated for consumption by vulnerable populations (food safety & nutrition)

Success Stories

Write lots of success stories, write them often, and don't wait until the end of the year. Many things you do may fit best in success stories - write stories to share how you are making a difference in your community and how you are using technology to stay connected and continue to provide research-based information and Extension services. Remember your stories help us tell Extension's collective impact. CED's must have an approved POA to approve submitted success stories.

Educational Activity Reports

- Educational Programs conducted via zoom (or other web services) should be reported the same way traditional face-to-face educational programs are reported.
- Use the Activity Report - Type Other for reporting other online or material distribution activities you conduct including self-study programs, 4-H club activities, etc.

For more information:

ERS Help

<https://evaluation.ces.ncsu.edu/ers-updates/>

Storytelling

<https://intranet.ces.ncsu.edu/brand/extension-storytelling/>

Extension IT

<https://eit.ces.ncsu.edu/> or ces_help@ncsu.edu

Eval & Accountability

<https://evaluation.ces.ncsu.edu/> or Meredith_Weinstein@ncsu.edu