| **County Name:** |  | **Employee Name:** |  |
| --- | --- | --- | --- |
| **Dates Covered:** |  | **Core Program Area:** |  |

|  |
| --- |
| **PROGRAM NAME** |
|  |

| **SITUATION STATEMENT** |
| --- |
|  |

| **STATEWIDE PROGRAM GOAL** |
| --- |
|  |

| **TARGET AUDIENCE(S)** | **PARTNERS/COLLABORATION** |
| --- | --- |
|  |  |

| **OUTCOME INDICATORS** | |
| --- | --- |
| **SHORT TERM OUTCOMES**  **(changes in knowledge, skills, attitudes, or aspirations)** | **MEDIUM TERM OUTCOMES**  **(changes in behavior or practice)** |
|  |  |

| **LONG TERM OUTCOMES**  **(social, economic, or environmental changes)** |
| --- |
|  |

| **PROGRAM DELIVERY** |
| --- |
|  |

| **EVALUATION STRATEGIES** | **MARKETING & DIVERSITY STRATEGIES** |
| --- | --- |
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