North Carolina Cooperative Extension helps create prosperity for North Carolina through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development. Extension faculty and staff deliver research-based solutions to local issues.

NC Cooperative Extension is conducting a needs assessment to identify important issues and opportunities within your local community to help guide and shape our research and educational activities over the next five years. By completing this survey, you are helping direct the work of Extension in serving your needs. The survey should only take about 10 minutes of your time. Your answers are completely anonymous. Your completion of this survey is greatly appreciated!

What NC County do you live in? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Section 1: Priorities for Your Community

The first set of questions asks you to rate a variety of topic areas using a priority scale. Consider whether each topic should be a priority for your community and then select the appropriate option that reflects your choice. If you are unsure, select the response "don't know."

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | High Priority | Some Priority | Little or No Priority | Don't Know |
| Creating and enhancing employment in the agricultural sector | ⭘ | ⭘ | ⭘ | ⭘ |
| Assisting farmers and beginning farmers in agricultural production and profitability | ⭘ | ⭘ | ⭘ | ⭘ |
| Preserving agricultural farmland | ⭘ | ⭘ | ⭘ | ⭘ |
| Ensuring safe food handling practices to prevent food-borne illness | ⭘ | ⭘ | ⭘ | ⭘ |
| Strengthening the local food system | ⭘ | ⭘ | ⭘ | ⭘ |
| Protecting air and water quality | ⭘ | ⭘ | ⭘ | ⭘ |
| Creating jobs and promoting economic development | ⭘ | ⭘ | ⭘ | ⭘ |
| Building resilient communities through coalitions and collaborative efforts | ⭘ | ⭘ | ⭘ | ⭘ |
| Building the capacity of nonprofits and community leaders | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping rural communities develop, promote, and implement sound economic strategies to improve the quality of life | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping urban communities with smart growth and economic and social prosperity | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping communities be better prepared for natural disasters | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping communities and businesses become more energy efficient | ⭘ | ⭘ | ⭘ | ⭘ |
| Assisting local government and businesses with land use decisions | ⭘ | ⭘ | ⭘ | ⭘ |

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| Please identify any other important community priorities not listed above. |
|  |

Section 2: Community Priorities for Individuals and Families

The second set of questions asks you to rate a variety of topic areas using a priority scale.  Consider whether each topic should be a community priority related to individuals and families and then select the appropriate option that reflects your choice. If you are unsure, select the response "don't know."

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | High Priority | Some Priority | Little or No Priority | Don't Know |
| Ensuring individuals and families have access to affordable healthy food | ⭘ | ⭘ | ⭘ | ⭘ |
| Educational opportunities about home food safety practices, food preservation, and canning | ⭘ | ⭘ | ⭘ | ⭘ |
| Reducing obesity through education about healthy food choices, healthy food preparation, and exercise | ⭘ | ⭘ | ⭘ | ⭘ |
| Building healthy and strong families through parenting education | ⭘ | ⭘ | ⭘ | ⭘ |
| Building family financial literacy skills | ⭘ | ⭘ | ⭘ | ⭘ |
| Strengthening workforce readiness, entrepreneurship and business development skills among adults. | ⭘ | ⭘ | ⭘ | ⭘ |
| Educational opportunities about home, community, and school gardening | ⭘ | ⭘ | ⭘ | ⭘ |
| Educational opportunities to help households increase energy efficiency | ⭘ | ⭘ | ⭘ | ⭘ |
| Educational opportunities to promote healthy homes (mold, home safety) | ⭘ | ⭘ | ⭘ | ⭘ |
| Composting, reusing and recycling consumer goods | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping households reduce water use and maintain water quality | ⭘ | ⭘ | ⭘ | ⭘ |
| Strengthening youth workforce readiness, entrepreneurship and business development skills | ⭘ | ⭘ | ⭘ | ⭘ |
| Helping youth develop leadership, citizenship, and life skills | ⭘ | ⭘ | ⭘ | ⭘ |
| Increasing youth STEM (science, technology, engineering, and math) literacy | ⭘ | ⭘ | ⭘ | ⭘ |

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| --- |
| Please identify any other important community priorities for individuals and families not listed above. |
|  |

Section 3: Delivery Modes

Select the best ways for NC Cooperative Extension to deliver educational programs and information

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Personal Contacts | 🞏 | Website (www.ces.ncsu.edu) |
| 🞏 | Workshops/Classes | 🞏 | Videos (YouTube) |
| 🞏 | Online/Web-based Classes | 🞏 | Social Media (Facebook, Twitter) |
| 🞏 | Printed Materials (fact sheets, newsletters) | 🞏 | Field Days/Demonstrations |
| 🞏 | Newspaper Articles | 🞏 | Farm Visits |
| 🞏 | Radio/TV | 🞏 | Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Section 4: Satisfaction

How satisfied are you with the programs and services provided by NC Cooperative Extension?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Extremely satisfied | Somewhat satisfied | Neither satisfied nor dissatisfied | Somewhat dissatisfied | Extremely dissatisfied | Have not used Extension services |
| ⭘ | ⭘ | ⭘ | ⭘ | ⭘ | ⭘ |