

PROGRAM ACTIVITY TYPES

GROUP EDUCATIONAL ACTIVITIES

Courses, training activities, or teaching activities with learning objectives, a curriculum, and directed instruction presented by Extension employees, invited experts in the field, or trained volunteers aimed at imparting information to help the participants attain a required level of knowledge or skill and lead to behavior change or adoption of a practice.

Race, Ethnicity and Sex data must be collected from participants.

Do not include professional development provided to Extension employees or courses provided to degree enrolled NC State or NC A&T students. These activities should be reported in your Professional Development Report (XPD).

Examples Include: classes, trainings, workshops, invited presentations at conferences or meetings, camps, clubs, afterschool programs, tours, field trips, skills demonstrations, field days, synchronous (live) webinars.

PUBLIC EVENTS

In-person events where Extension provides mass distribution of information to raise public awareness or to increase interest in Extension programs and services.

Examples Include: livestock shows, trade shows, exhibitions, expositions, fairs, festivals, exhibits, demonstrations, contests; open houses, informational meetings; staffed displays; food demonstrations; activity booths; “learn-while-you-wait” opportunities

OUTREACH

Distribution of information to raise the awareness of and interest in Extension programs, provide general information and respond to individual requests for information.

Examples Include: face to face technical assistance and farm visits; correspondence (mail, email, phone, text); newsletters; mass media; social media; website posts; video or podcast; meetings organized or facilitated; meetings attended; equipment calibration or testing, equipment loans; exam proctoring; community or garden workdays; samples sent to diagnostic labs (water, soil, plant, etc.).



Select the program type when entering a new Program Activity Report.

NC STATE

EXTENSION